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**Amendments to the Claims:**

The listing of the claims will replace all the prior versions, and listings, of claims in the application:

**Listing of Claims:**

1 – 10. (Canceled)

11. (New) An apparatus for handling, tracking, and controlling of a packaged product, the apparatus comprising:

an RFID tag having a data memory for storing at least one updatable read field to identify a source of the packaged product and at least one updatable write field to identify a destination of the packaged product; and

a RFID reader in communication with the RFID tag such that each time the RFID tag is interrogated by the RFID reader, the data associated with the interrogation is simultaneously updated on the RFID data memory.

12. (New) The apparatus of claim 1 wherein the updatable read field is defined by a “from” field.

13. (New) The apparatus of claim 1 wherein updatable write field is defined by a “to” field.

14. (New) The apparatus of claim 1 wherein the data memory is continuously updated with a new location information that can be accessed for tracking purposes by directly reading the data on the RFID tag without access to a database on a computer network.

15. (New) The apparatus of claim 1 wherein the RFID tag on the packaged product is configured to access various product information via a computer network database.

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16. (New) The apparatus of claim 1 wherein the apparatus permits a user to update data on the RFID tag while archiving a prior data thereof.

17. (New) A method tracking and controlling of a packaged product having a RFID tag, the method comprising:

tracking the packaged product with a RFID reader using data stored in the RFID tag; and

simultaneously updating the data on the RFID tag and to continuously updating the RFID tag with new location information that can be accessed for tracking purposes.